

**Interket Group, 23<sup>rd</sup> February 2021**

Interket is your label partner: Ease. Expertise. Exploration  
We have a broad offering and provide everything from customised solutions to essential labels that identify, trace, brand and secure products.



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## **Schur Labels A/S acquire the Interket Group's Danish operation**

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Schur Labels A/S to acquire the Interket Group's Danish operation, effective March 1<sup>st</sup>, 2021.

The Schur Group and the Interket Group have agreed on merging their Danish label activities into one company under the brand and ownership of Schur Labels A/S. The Interket Group will divest its operating business and assets within Denmark whilst, Interket A/S will remain the holding company for the Interket Group.

“The Danish market is a limited part of the Interket Group and we have for some time evaluated different options to strengthen our position, including the recent investments in a digital print platform. When this opportunity arose, we immediately saw the industrial logic and potential in merging the two companies, creating a new strong contender within the Danish labels market based in Horsens” says Group CEO Carl Parkander.

This will enable the Interket Group to further increase their focus on its more strategic markets in The Netherlands, UK, Germany, Sweden, and France, where several interesting projects are currently ongoing.

CEO of Schur International Holding, Hans Schur, is also very excited about the acquisition: “Since 2019, the production of labels has been part of our portfolio and we have discovered great synergies with the other activities in our group. To merge Schur Labels with Interket Denmark is a unique opportunity for us to unite the two companies in a new facility at the premises of Schur Technology in Horsens with state-of-the-art production technology - Schur Labels will become one of the largest players on the Danish label market. The fact that Schur and Interket also match each other on values, service, and quality just makes it even better”.

We are also very much look forward to the future strategic partnership between the Interket Group and the Schur Group which will bring benefits to both moving forward.

For further details, please contact.

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