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Interket appoint CFO to manage Group Finance



Interket Group

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The Interket Group announce the appointment of a Chief Financial Officer (CFO).



Freddy Oosterveen has been promoted to the CFO position after 10 years working at Interket b.v in The Netherlands, where he managed the finances for both the German and Dutch sites.

Interket Group CEO Carl E Parkander said. “Freddy will play a pivotal role in the roll-out of our ambitious strategy.” Adding. “His track record within our business speaks for itself and I am very excited to work alongside him as we shape the future for our business. With a keen focus on delivering quality label solutions that embrace and develop the use of smart data and intelligent systems.”

Oosterveen took up the new position on March 1st so it has been an eventful start to the year for the label printing group with sites in The Netherlands, UK, Germany, and Sweden; all recently benefiting from investment in a variety of capital equipment. Commenting on his appointment. “I am looking forward to working with the site management teams that

make up the Interket Group of companies. Combining our operational strengths will benefit both us and our customers as we all start to adjust to market changes, due in no small part to the global pandemic.”

Mr. Oosterveen has a strong background in corporate finance and studied at Nivra Nijenrode Business University (School of Accountancy) in The Netherlands, Freddy is also an active Board Member of the local Printing Museum in Meppel, so he is well connected to the Printing Industry and its history.